

Station WHP / WLYH / EHP
Market HARRISBURG, PA
Product Issue Rate Cards Sept 17- November 6, 2012
Demo RA25+
Flight Dates 9/17-12 to 11-6-12
Salesperson Brad Phillips
Date 9/7/12

WHP - CBS
WLYH - CW
EHP - MYNT

STATION	Daypart	Day	Time	Program	COMMENTS for WHP	Rate	
						9/17	
						11/6	Rating
WHP	Morning	M-F	5:30-6a	EARLY MORNING NEWS		150	
WHP		M-F	5-5:30a	EARLY MORNING NEWS		150	
WHP		M-F	6-6:30a	EARLY MORNING NEWS		275	
WHP		M-F	6:30-7a	EARLY MORNING NEWS		275	
WHP		M-F	7-9a	THE EARLY SHOW		150	
WHP		Sa	9-11a	THE EARLY SHOW		225	
		Su	8:30a-9a	WHAT AMERICA THINKS	SCOTT RASMUSSEN POLITICAL SHOW	300	
WHP		Su	9-10:30a	CBS SUNDAY MORNING		475	
WHP		Su	10:30-11:30A	FACE THE NATION		700	
		Su	11:30a-Noon	FACE THE STATE (NEWS)		195	
WHP	Daytime	M-F	10-11a	LET'S MAKE A DEAL		325	
WHP		M-F	11a-12n	PRICE IS RIGHT		450	
WHP		M-F	12:30-2p	SOAP ROTATION		350	
WHP		M-F	2-3p	THE TALK		325	
		M-F	3-4P	JEFF PROBST SHOW	NEW!	275	
WHP	Early Fringe	M-F	4-5p	ELLEN		450	
WHP	Early News	M-F	5-5:30p	WHP NEWS AT 5P		325	
WHP		M-F	5:30-6p	WHP NEWS AT 530P		325	
WHP		M-F	6-6:30p	EYEWITNESS NEWS		400	
WHP		M/W/F	6:30-7p	CBS EVENING NEWS	Note M/W/F	1500	
WHP		Sa,Su	6-6:30p	EYEWITNESS NEWS		295	
WHP	Access	M-F	7-7:30p	WHEEL OF FORTUNE		1500	
WHP		M-F	7:30-8p	JEOPARDY		2000	
WHP		Sa	7-7:30p	WHEEL OF FORTUNE		475	
WHP		Sa	7:30-8p	JEOPARDY		500	
WHP	Late News	M-F	11-1135P	EYEWITNESS NEWS		500	
WHP		SAT/SUN	11-1135P	EYEWITNESS NEWS		400	
WHP	Late Fringe	M-F	1135P-1235A	LETTERMAN		250	
		M-F	1235-135A	LATE, LATE SHOW WITH CRAIG FERGUSON		60	
WHP		Sa	11:30p-12:30a	CRIMINAL MINDS		85	
WHP		Sa	12:30-1:30a	CSI MIAMI		60	
WHP		Su	11:30p-12:30a	CRIMINAL MINDS		85	
WHP		Su	12:30-1:30a	CSI MIAMI		60	
WHP	Prime	M	8-9p	HOW I MET YOUR MOTHER 2X	9/17 ONLY	3,750	
		M	8-9P	HOW I MET YOUR MOTHER/PARTNERS	EFF WK 9/24	3,750	
WHP		M	9-10p	2 BROKE GIRLS 2X	9/17 ONLY	3,750	
		M	9-10P	2 BROKE GIRLS/MIKE & MOLLY	EFF WK 9/24	4,000	
WHP		M	10-11p	HAWAII 5-0		3,750	
WHP		Tu	8-9p	NCIS		5,500	
WHP		Tu	9-10p	NCIS: LA		4,800	
WHP		Tu	10-11p	NCIS LA	WK 9/17 ONLY	3,200	
		TU	10-11P	VEGAS	EFF WK 9/24	3,500	
		WE	8-9:30P	SURVIVOR PREMIERE	WEEK 9/17 ONLY	5,000	
		WE	9:30-11P	BIG BROTHER FINALE	WEEK 9/17 ONLY	4,500	
WHP		W	8-9p	SURVIVOR	WEEK 9/17	5,000	
WHP		W	9-10p	CRIMINAL MINDS	EFF WK 9/24	5,000	
WHP		W	10-11p	CSI	EFF WK 9/24	3,500	
WHP		Th	8-9p	BIG BANG/BIG BANG	WK 9/17 ONLY	4,750	

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		TH	8-9P	BIG BANG/2.5 MEN	EFF WK 9/24	5,500	
		TH	9-10P	2.5 MEN/2.5 MEN	WK 9/17 ONLY	4,500	
WHP		Th	9-10p	PERSON OF INTEREST	EFF WK 9/24	4,500	
WHP		Th	10-11p	PERSON OF INTEREST		3,500	
		TH	10-11P	ELEMENTARY	EFF WK 9/24	4,500	
WHP		F	8-9p	UNDERCOVER BOSS		1,800	
		F	8-9P	CSI NY	EFF WK 9/24	2,000	
WHP		F	9-10p	CSI NY		2,100	
		F	9-10P	MADE IN JERSEY	EFF WK 9/24	2,300	
WHP		F	10-11p	BLUE BLOODS		2,950	
		Sa	8-9p	CRIMETIME SATURDAY HR #1		800	
WHP		Sa	9-10p	CRIMETIME SATURDAY HR #2		800	
WHP		Sa	10-11p	48 HOURS		1000	
WHP		Su	7-8p	60 MINUTES		4,250	
		Su	8-9p	PERSON OF INTEREST	WK 9/17 ONLY	3,200	
WHP		Su	8-9p	THE AMAZING RACE	EFF WK 9/24	5,000	
WHP		SU	9-10P	THE GOOD WIFE		3,500	
WHP		SU	10-11P	THE MENTALIST		2,600	
		SU	10-11P	THE MENTALIST	EFF WK 9/24	3,500	
CBS SPECIALS CBS SPECIALS							
WHP		SAT	8-11P	NCAA PRIME FOOTBALL ON CBS	11/3	1,250	
WHP	Sports	SAT	N-7P	NCAA FOOTBALL	4/14-4/22	500	
		SUN	N-1P	CBS NFL PREGAME SHOW		800	
		SUN	1-4P	CBS NFL GAME #1 (NOT STEELERS)		4000	
		SUN	4-7P	CBS NFL GAME #2 (NOT STEELERS)		4250	
		SUN	1-7P	NFL STEELERS OR EAGLES		5500	